



ISACON EAST ZONE 2023

32nd East Zone Conference of Indian Society of Anaesthesiologists

&

OSISACON 2023

50th Odisha State Conference



Sponsorship BROCHURE

08 09 10 SEPTEMBER 2023

Workshops on 8th September 2023

Venue: MKCG Medical College and Hospital,
Brahmapur, Odisha

Organised By: ISA Brahmapur City Branch in
Association with Department of Anaesthesiology & Critical Care, MKCG Medical College

Hosted by: Indian Society of Anaesthesiologists, Odisha

www.isaconeastzoneodisha2023.com

Invitation

Dear Friend,

Greetings from Organising team ISACON East Zone & ODISHA-2023.

It's a great privilege to inform you that, ISA BERHAMPUR City Branch with the collaboration of MKCG MCH cordially invite you to be part of the 32nd Annual conference of the Indian Society of Anesthesiologists, East Zone 2023 & 50th Annual conference of the Indian Society of Anaesthesiologists, Odisha State 2023, which is scheduled to be held on 8th, 9th & 10th September 2023 at MKCG MCH, Berhampur where 1000 delegates, faculties, Postgraduate students from 30 different Medical Colleges & Corporate Hospitals from the states of Odisha, West Bengal, Bihar & Jharkhand will participate. This should be a prestigious occasion for you to display your products and development. There are stalls, symposia, sponsored lectures and events with lots of opportunities to showcase your products and company.

We are sure that this conference will immensely benefit you and patronage.

Regards,



Prof. Dr. Pramod Ku. Palai
Organising Chairman



Dr. S. Sanjeeb Patro
Organising Secretary



Dr. Manas Ku. Nahak
Treasurer



Dr. Jagdeep Nayak
Jt. Organising Secretary



Dr. Anup Ku. Harichandan
Jt. Organising Secretary

Sponsorship Detail



GOLD SPONSOR

₹ 4,00,000

- 2 Stalls of 3x2 mtr at prime location.
- 1 half page colour advertisement in souvenir.
- 1 page flyer insert in conference kit.
- 05 complementary corporate registration to the conference.
- company logo with hyperlink on website.
- company logo on backdrop

BRONZE SPONSOR

₹ 2,00,000

- 1 Stalls of 3x2 mtr at prime location.
- 1 Full page B/w advertisement in souvenir
- 1 page flyer insert in conference kit.
- 02 complementary corporate registration to the conference.
- company logo with hyperlink on website.
- company logo on backdrop.

CONFERENCE KIT PARTNERS

₹ 3,00,000

- 1 Stalls of 3x2 mtr.
- 1 page flyer insert in conference kit.
- Partner's logo will appear inside conference kit.
- Partners will be allowed to display its standalone product advertisement in kit distribution area.

CLOAK ROOM PARTNER

₹ 2,00,000

- Partner will be allowed to display its standalone product advertisement backdrop in the cloak room area.
- 2 Complimentary corporate registration to the conference.

PLATINUM SPONSOR

₹ 6,00,000

- 2 Stalls of 3x3 mtr at prime location.
- 1 Full page colour advertisement in souvenir.
- 1 page flyer insert in conference kit
- 06 complementary corporate registration to the conference.
- company logo with hyperlink on website.
- company logo on backdrop.

SILVER SPONSOR

₹ 3,00,000

- 1 Stalls of 3x2 mtr at prime location.
- 1 half page colour advertisement in souvenir.
- 1 page flyer insert in conference kit.
- 03 complementary corporate registration to the conference.
- company logo with hyperlink on website.
- company logo on backdrop.

DINNER SPONSOR

₹ 4,00,000

- 1 Stalls of 3x2 mtr at prime location.
- 1 Half page Colour advertisement in souvenir.
- 1 page flyer insert in conference kit.
- Partners will be allowed to display its standalone product advertisement in Dinner Area.
- company logo with hyperlink on website.
- company logo on backdrop.

REGISTRATION AREA PARTNER

₹ 2,00,000

- Partner will be allowed to display its standalone product advertisement backdrop in the registration area.
- 4 Complimentary corporate registration to the conference.
- Logo on the lanyard of the badge.

Sponsorship Detail

RELAXATION LOUNGE

₹ 1,00,000

- Partner will be allowed to display its standalone product advertisement backdrop in the relaxation lounge area.
- 2 complimentary corporate registration to the conference.
- The company will be given the raw space the relaxation lounge with its own branding.

EXHIBITION OPPORTUNITIES

1 Stall of 3x3 mtr ₹ 2,00,000

1 Stall of 3x2 mtr ₹ 1,50,000

1 Stall of 2x2 mtr ₹ 1,00,000

FACULTY LOUNGE

₹ 100,000

- Partner will be allowed to display its standalone product advertisement backdrop in the faculty lounge area.
- 2 complimentary corporate registration to the conference.

ADVERTISEMENT IN SOUVENIR

- Back Cover page ₹ 1,00,000
- 2nd cover page ₹ 50,000
- 3rd cover page ₹ 35,000
- Inner cover page ₹ 20,000
- Inner single cover page ₹ 10,000

Water Station Partner ₹ 1,00,000

Printing Partner ₹ 1,50,000

Help Desk Partner ₹ 50,000

Audio Visual Partner ₹ 2,00,000

Preview Room ₹ 1,00,000

Breakfast ₹ 1,00,000

Sponsorship Lunch ₹ 2,00,000

TERM AND CONDITIONS

- Sponsorship offers will be entertained on a first - come - first - serve basis.
- Stall fascia with company name and stall number will be provided by organising committee.
- One table, two chairs, three spot lights, three plug point of 15 amp, carpeting and overnight cleaning will be included in the cost for standard exhibition stall. Other facilities required if any, will be provided at an extra cost.
- The sponsor shall be responsible for any special permissions, licenses etc. If any mandated by the government of India.
- The sponsorship offer shall be confirmed only on receipt of the full sponsorship amount.
- The organising committee reserve and advertisement space, book as early as possible.
- Exhibitors are allowed to display their products within allotted area only.
- Above rates are in INR (Indian National Rupees) are excluding GST 18%.

CANCELLATION POLICY

- 50% of the payment will be refunded if cancelled before 8th August 2023.
- Cancellation received after 8th August 2023 would not be entitled for any refund.

ACCOUNT DETAILS

Account Name: **ISACON EASTZONE 2023**

Account No.: **41844032006**

IFSC Code: **SBIN0002064**

Branch.: **SBI, MCC branch, Berhampur**

CONFERENCE SECRETARIAT:

Dr. S. Sanjeeb Patro (Associate Professor)

Organising Secretary

Department of Anaesthesiology

2nd floor Super Speciality Building

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CONFERENCE & TRAVEL MANAGER

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